

# Insights into tourist spending

2007 Q4

Global Blue Lebanon SAL





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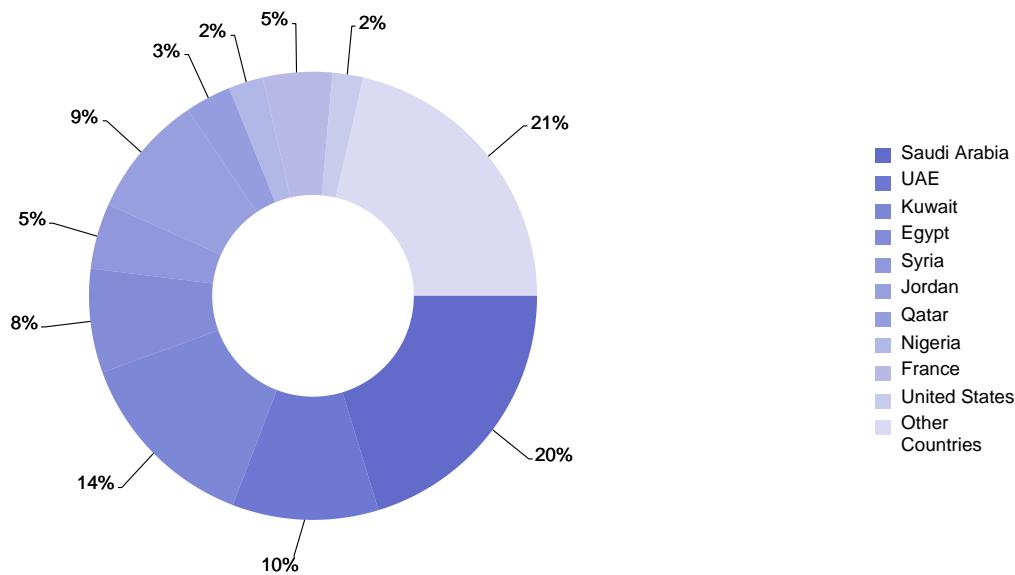


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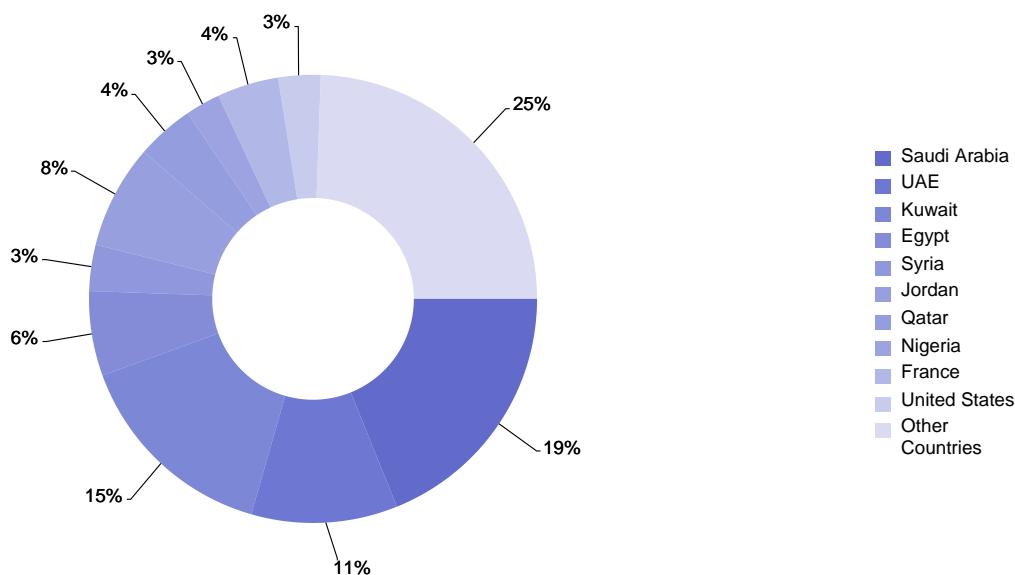
## Country of residence insight

The figures published by Global Blue Lebanon SAL throughout this report represent purchases by tourists in Lebanon whose vat was claimed. It gives a fair view about tourists' shopping trends. Global Blue Lebanon SAL is not liable for any misinterpretation of these figures by third parties.

### A. Spending distribution by country of residence - 2007 Q4



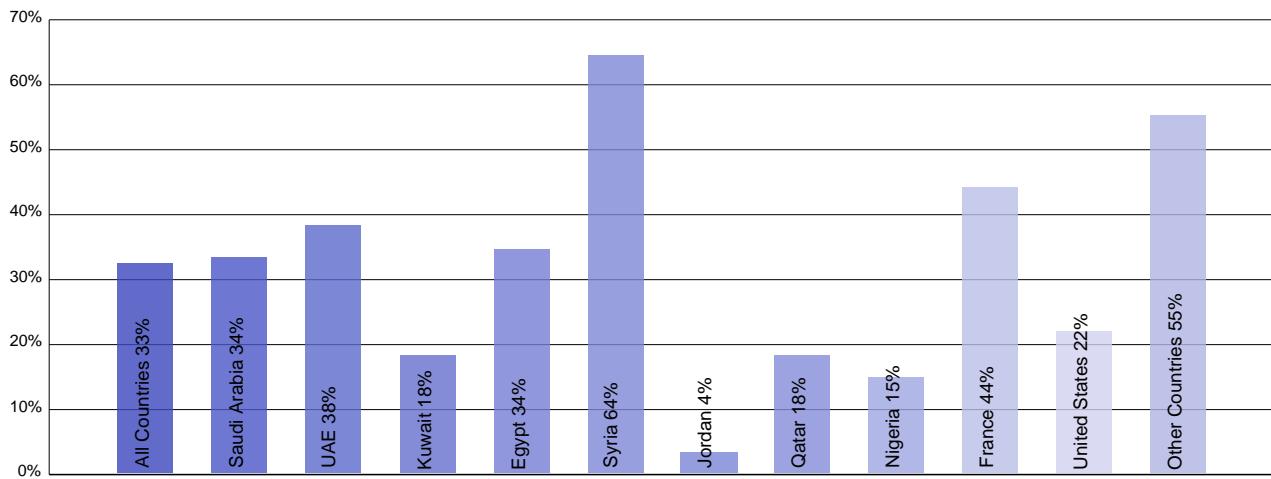
### B. Spending distribution by country of residence - YTD 2007



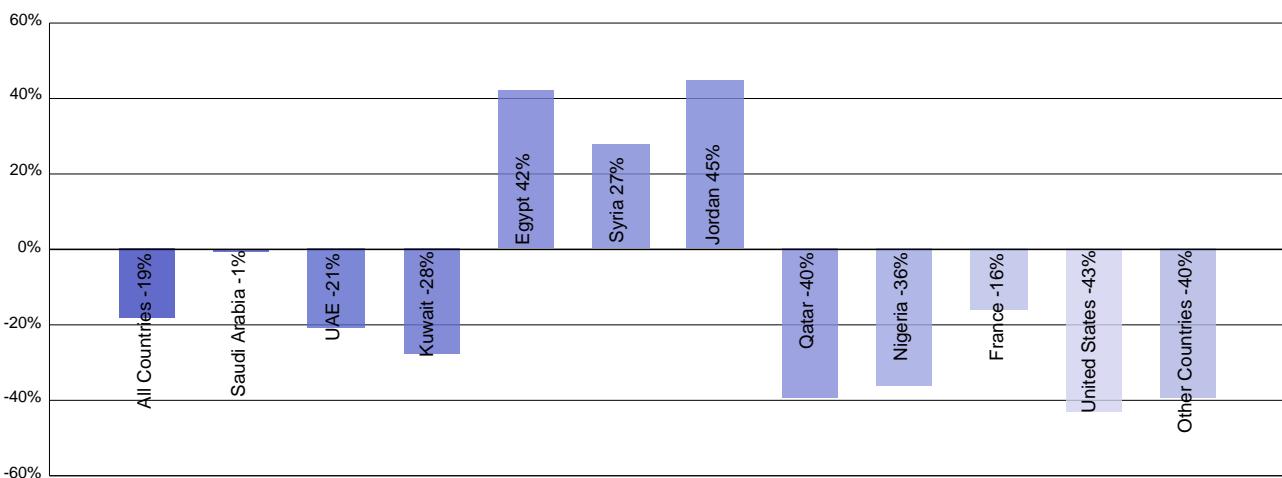


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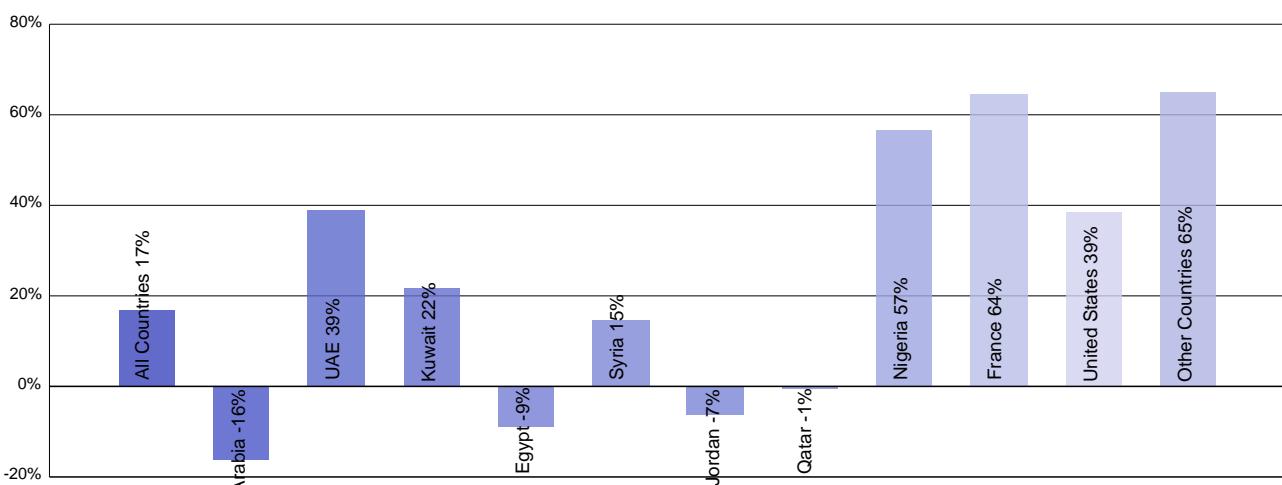
### C. Spending evolution - 2007 Q4 vs. 2006 Q4



### D. Spending evolution - 2007 Q4 vs. 2007 Q3



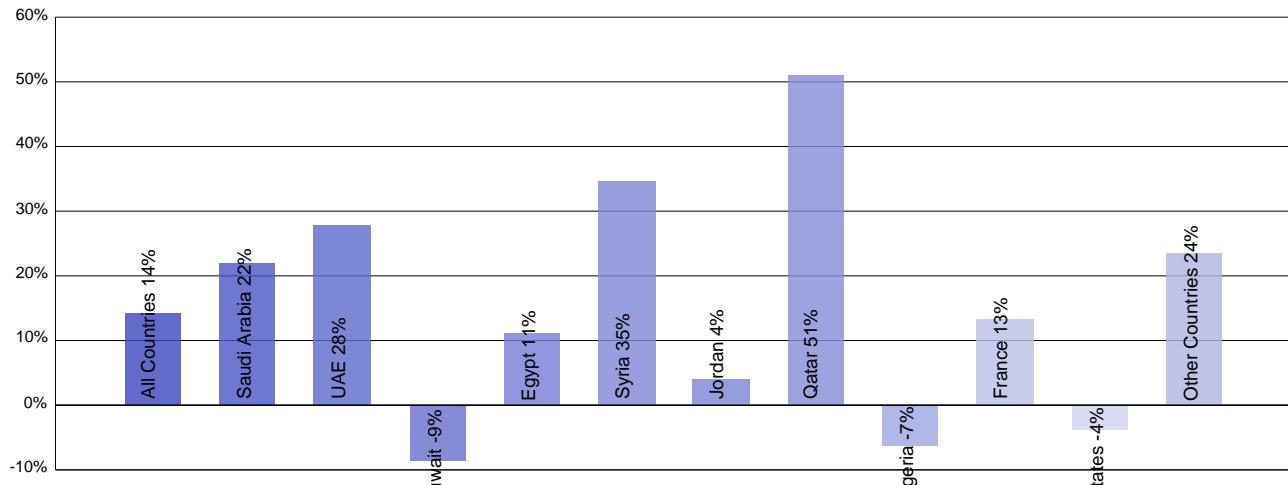
### E. Spending evolution - YTD vs. PYTD



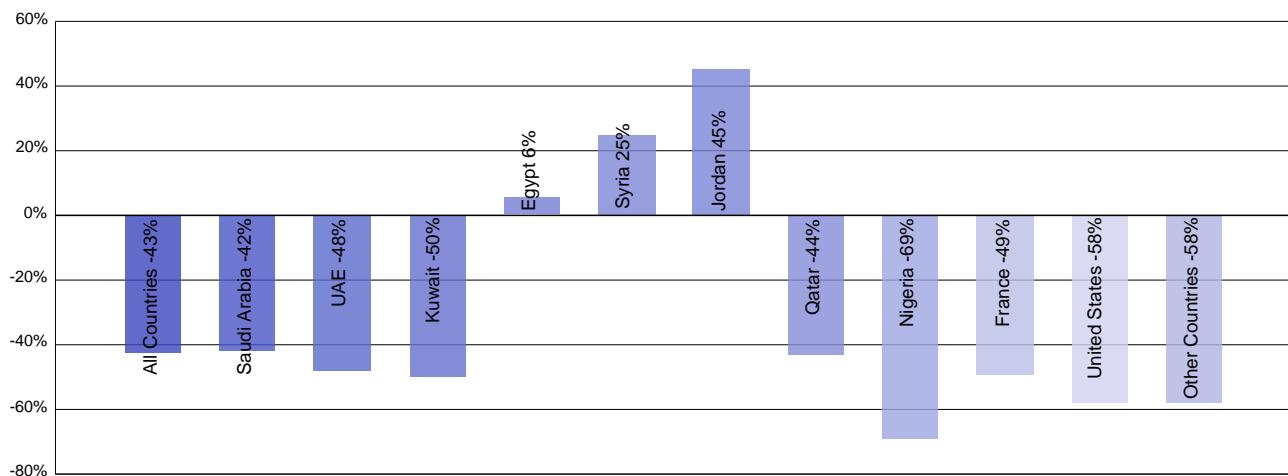


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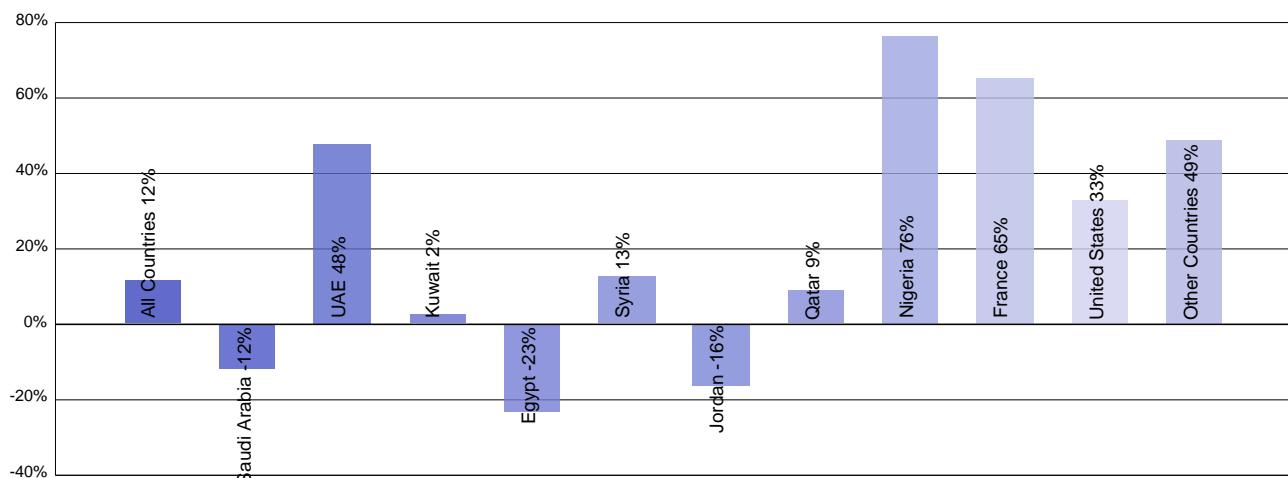
#### F. Number of refund transactions evolution - 2007 Q4 vs. 2006 Q4



#### G. Number of refund transactions evolution - 2007 Q4 vs. 2007 Q3



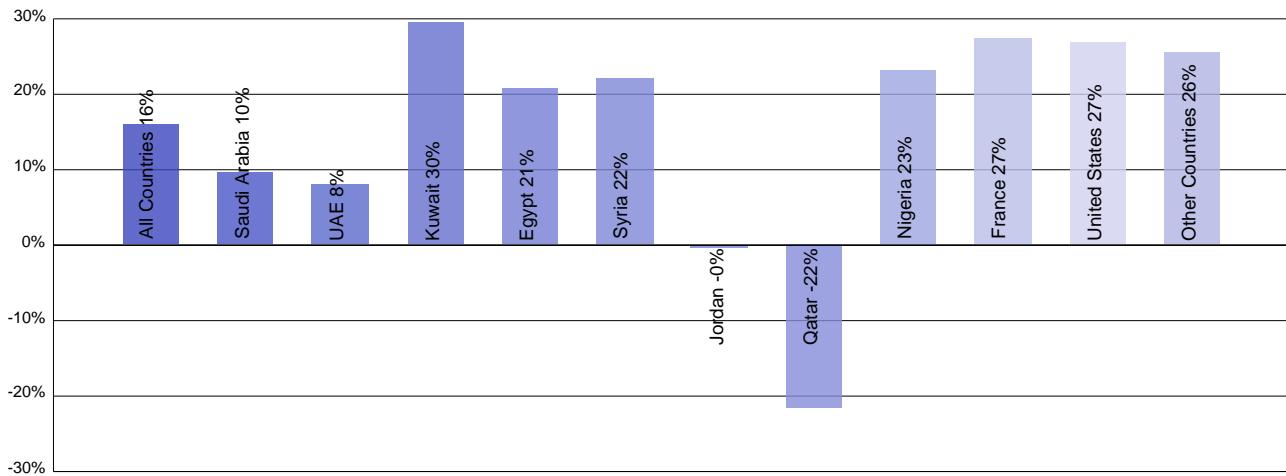
#### H. Number of refund transactions evolution - YTD vs. PYTD



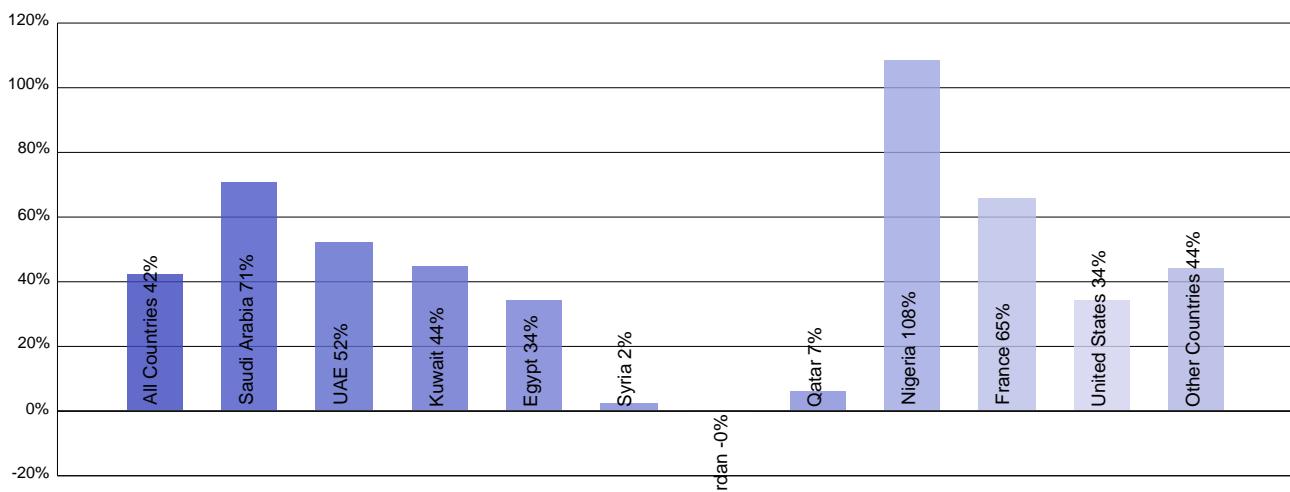


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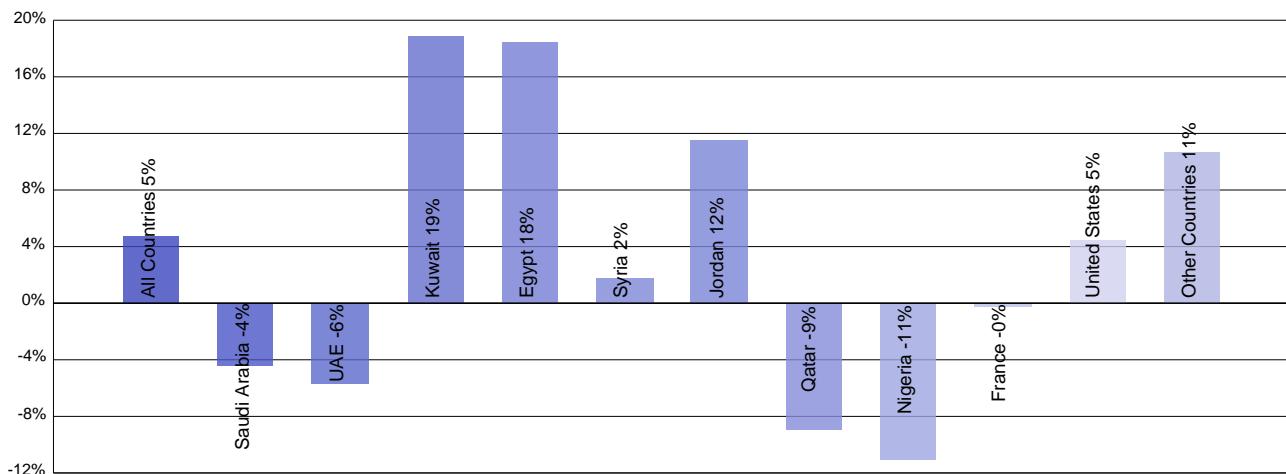
### I. Average spending evolution - 2007 Q4 vs. 2006 Q4



### J. Average spending evolution - 2007 Q4 vs. 2007 Q3



### K. Average spending evolution - YTD vs. PYTD



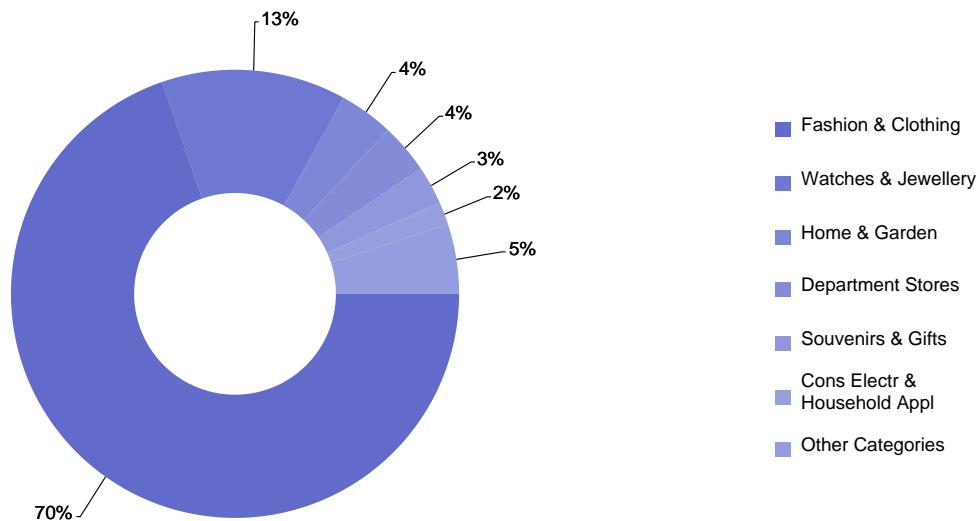


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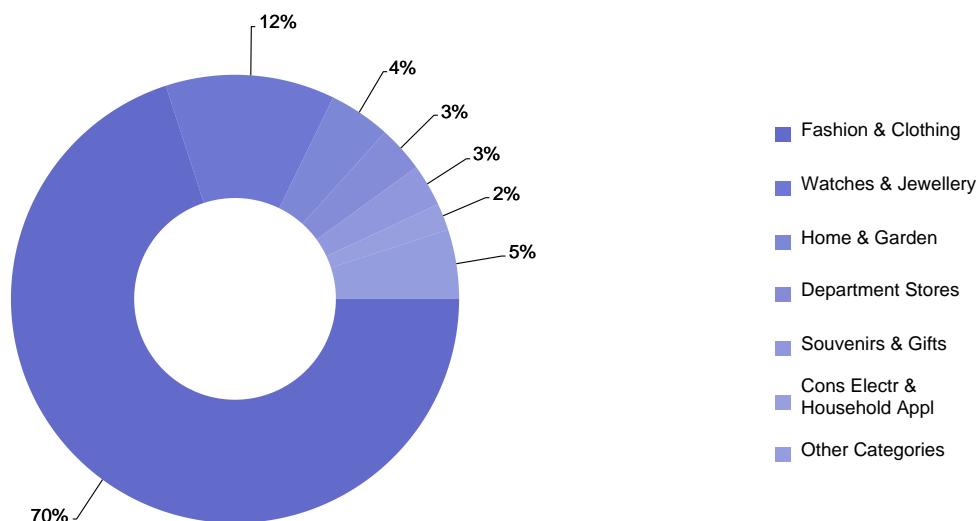
## Category insight

The figures published by Global Blue Lebanon SAL throughout this report represent purchases by tourists in Lebanon whose vat was claimed. It gives a fair view about tourists' shopping trends. Global Blue Lebanon SAL is not liable for any misinterpretation of these figures by third parties.

### A. Spending distribution by category - 2007 Q4



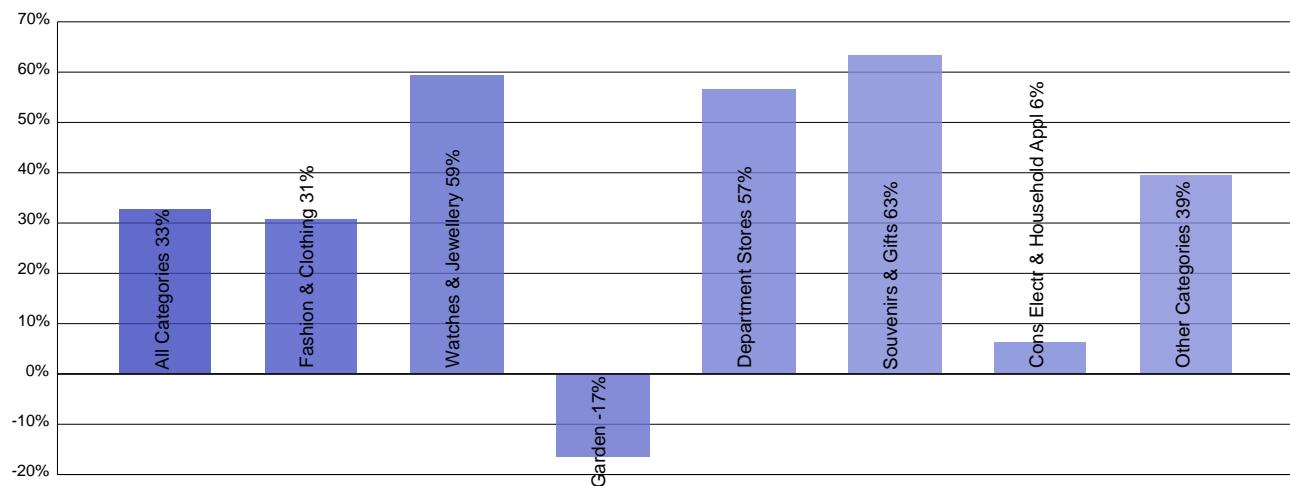
### B. Spending distribution by category - YTD 2007



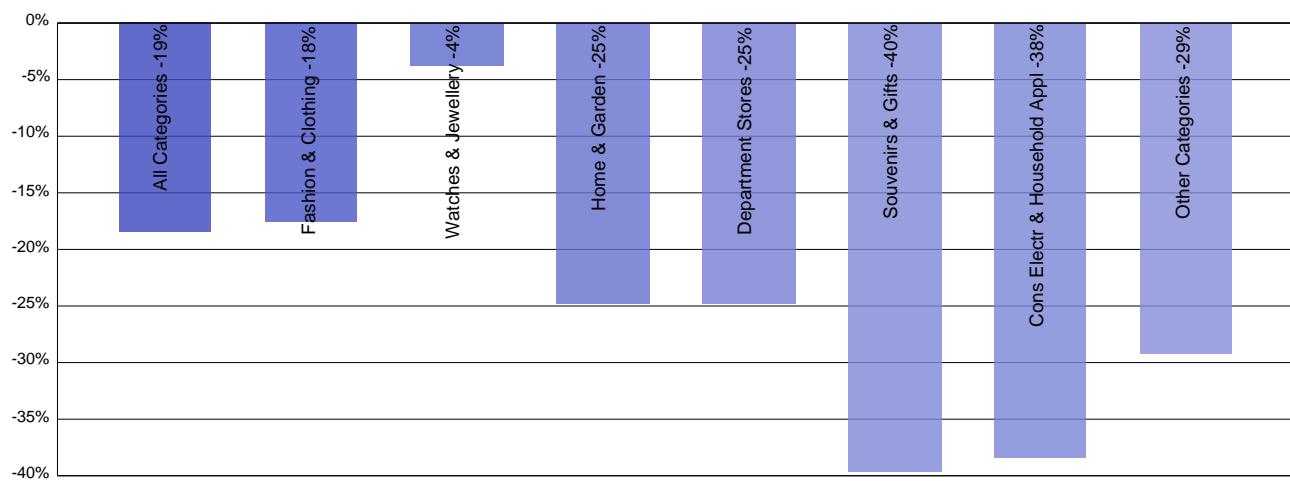


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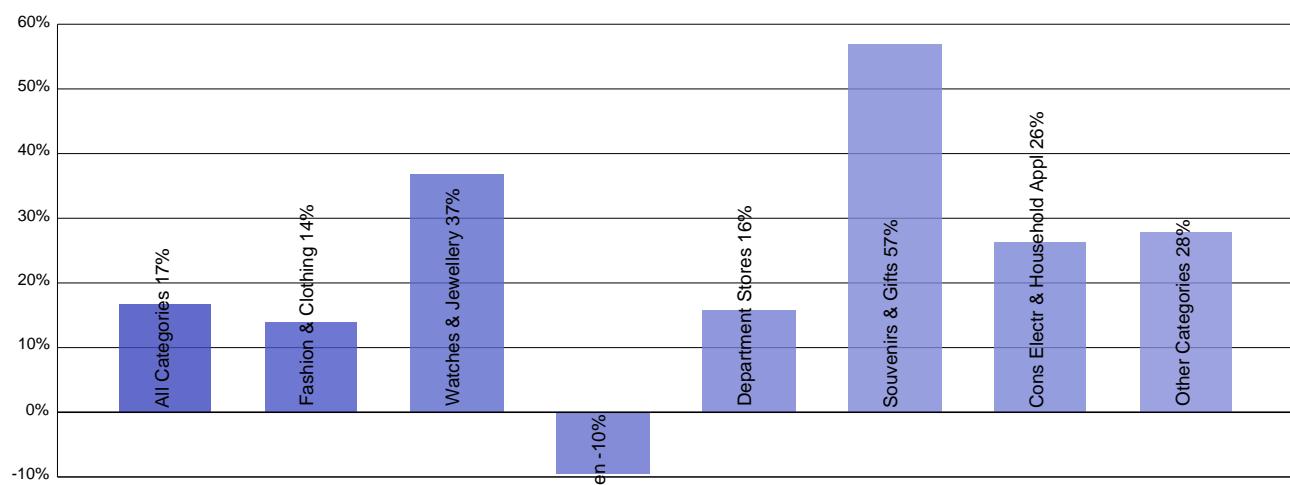
### C. Spending evolution - 2007 Q4 vs. 2006 Q4



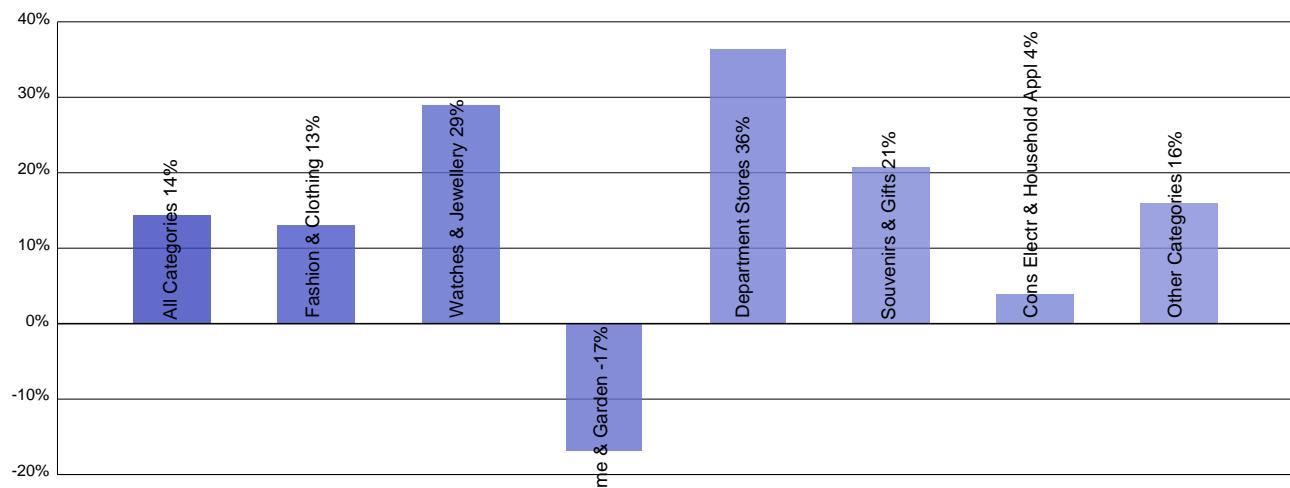
### D. Spending evolution - 2007 Q4 vs. 2007 Q3



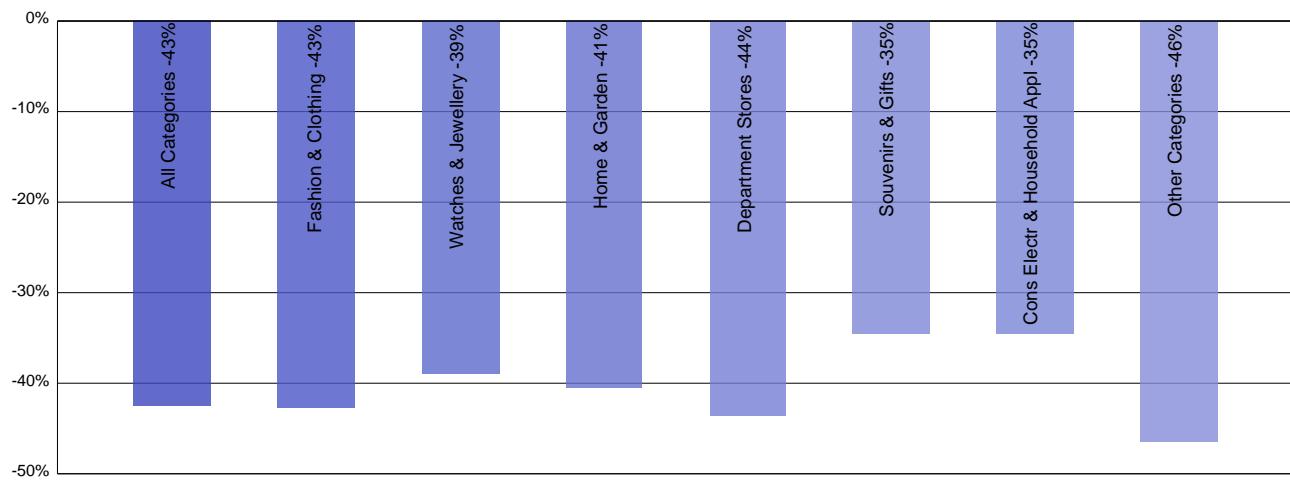
### E. Spending evolution - YTD vs. PYTD



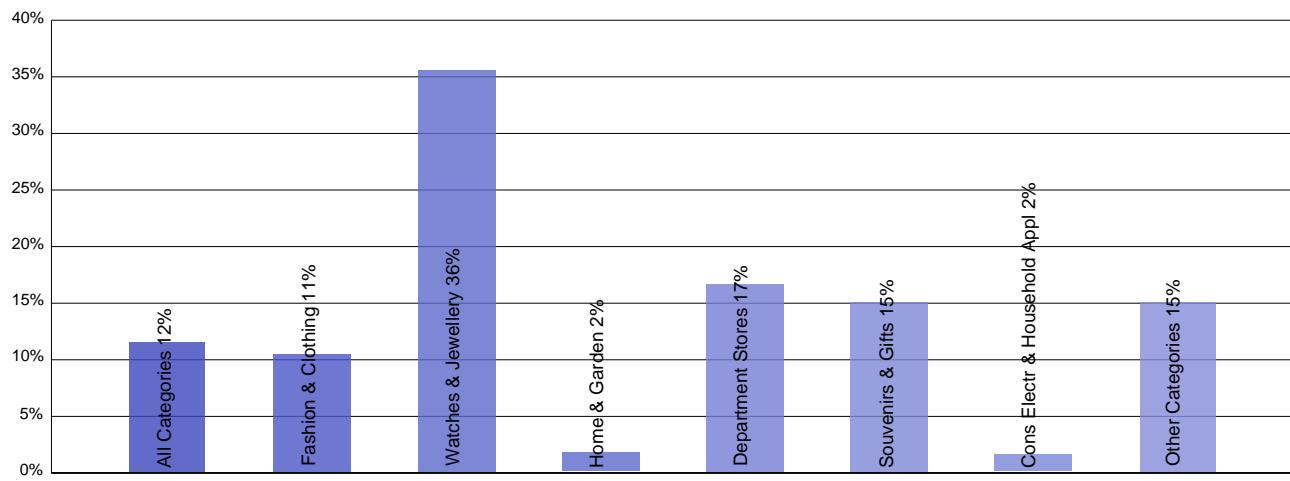
#### F. Number of refund transactions evolution - 2007 Q4 vs. 2006 Q4



#### G. Number of refund transactions evolution - 2007 Q4 vs. 2007 Q3



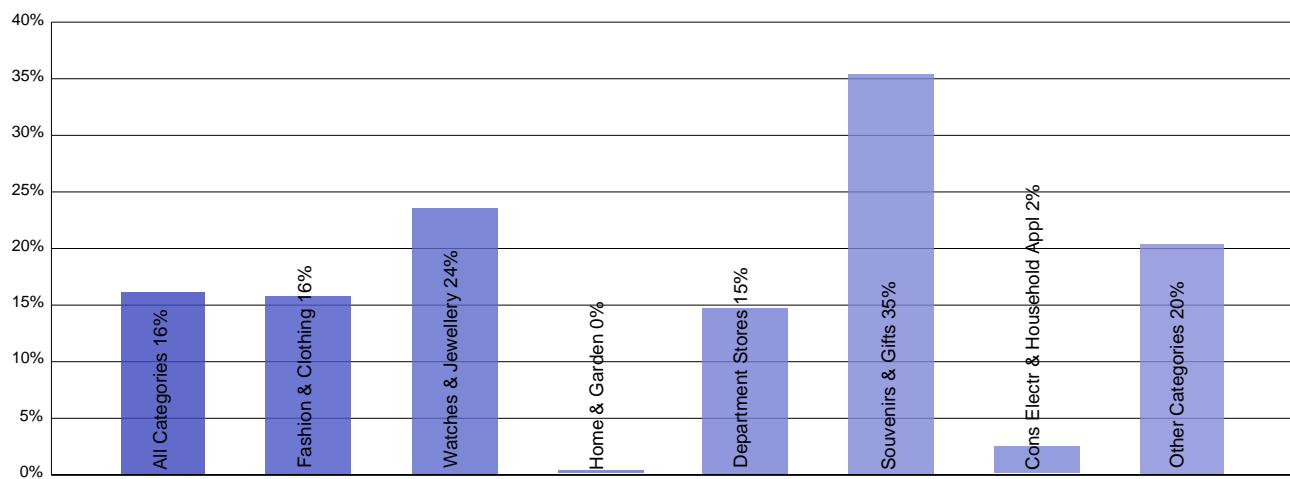
#### H. Number of refund transactions evolution - YTD vs. PYTD



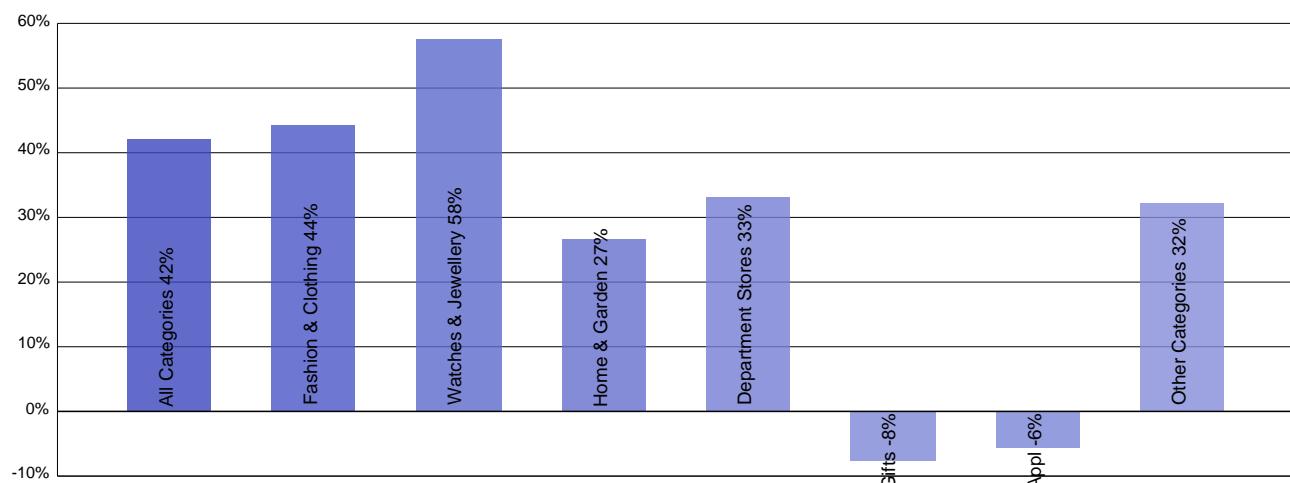


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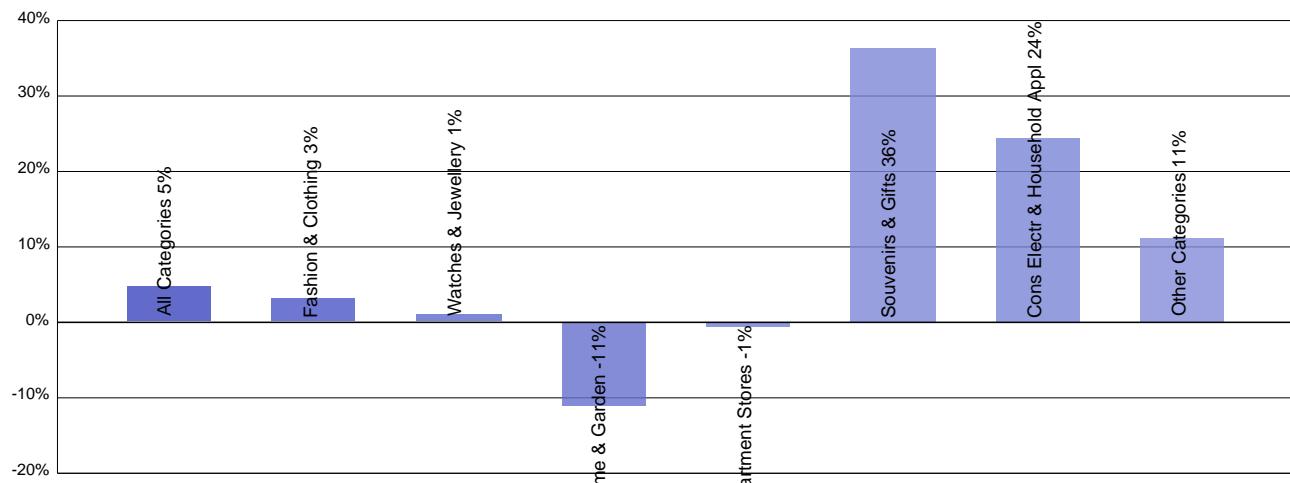
### I. Average spending evolution - 2007 Q4 vs. 2006 Q4



### J. Average spending evolution - 2007 Q4 vs. 2007 Q3



### K. Average spending evolution - YTD vs. PYTD



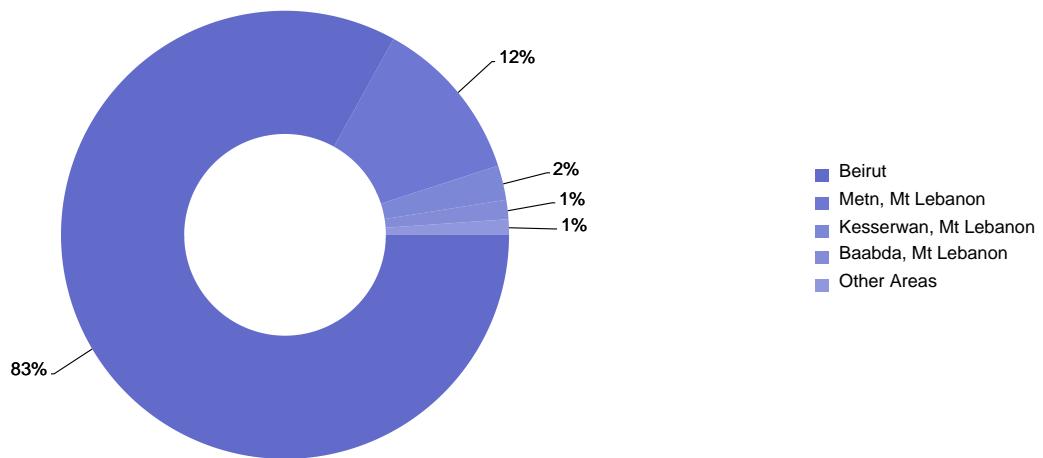


Global Blue

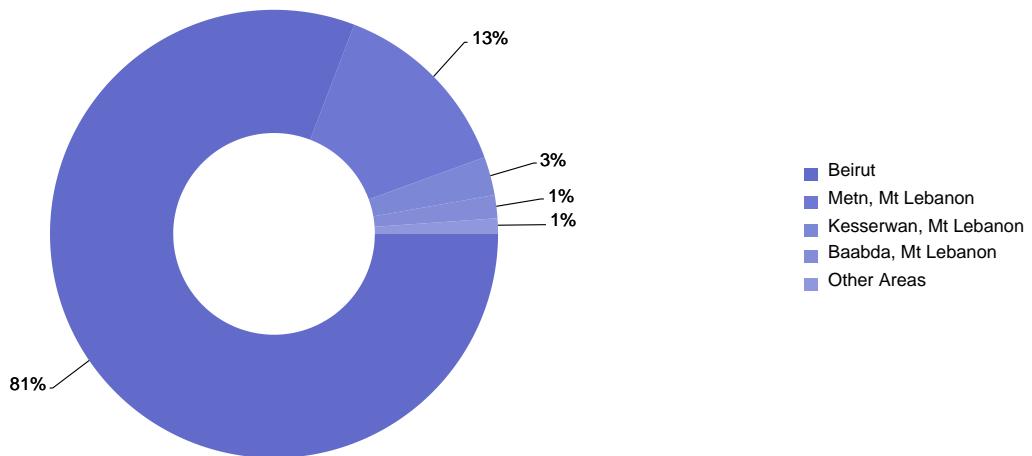
## Area insight

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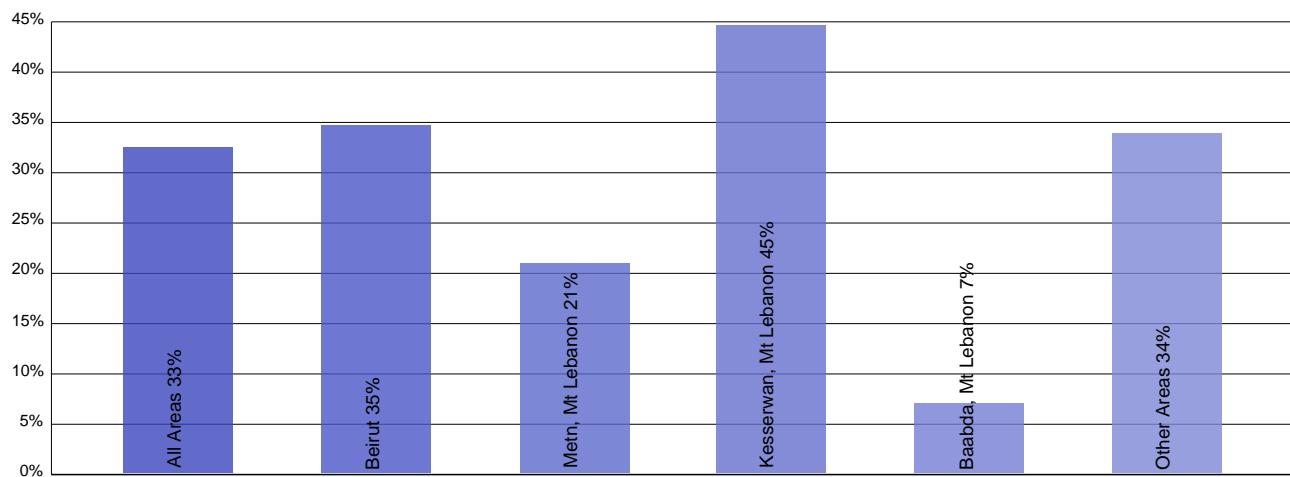
### A. Spending distribution by area - 2007 Q4



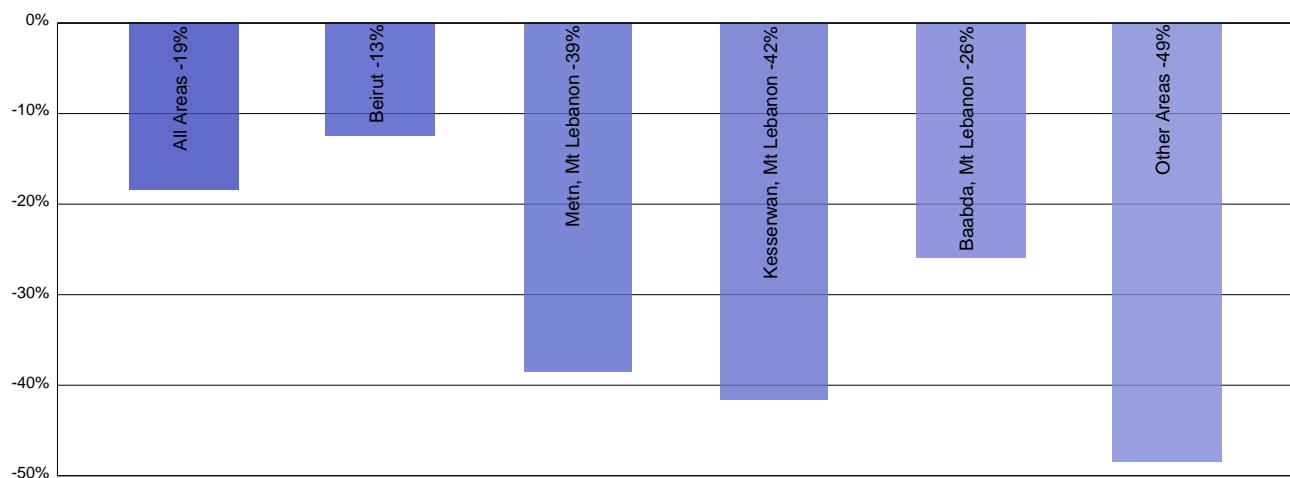
### B. Spending distribution by area - YTD 2007



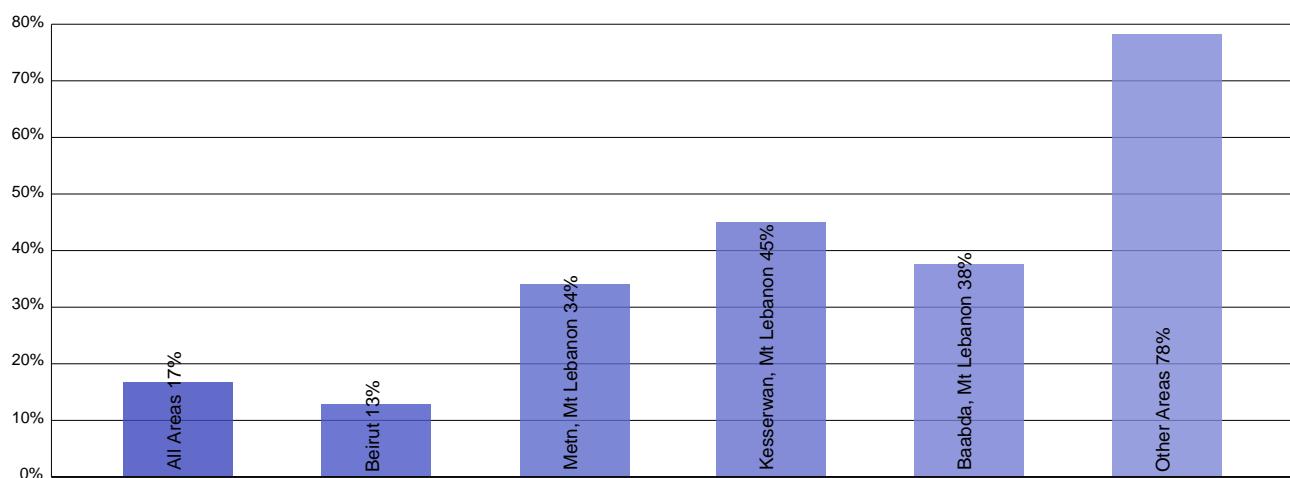
### C. Spending evolution - 2007 Q4 vs. 2006 Q4



### D. Spending evolution - 2007 Q4 vs. 2007 Q3



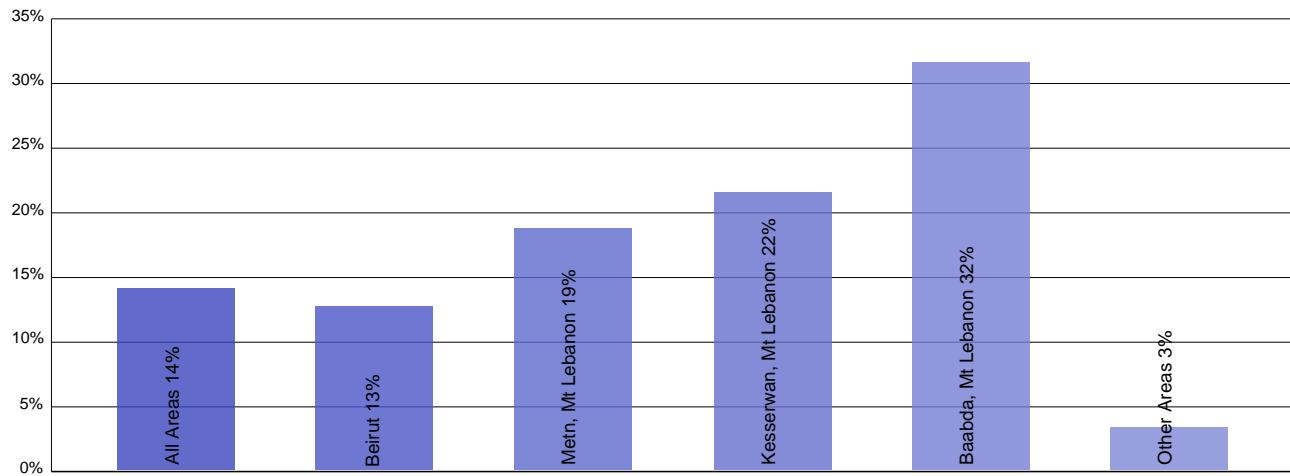
### E. Spending evolution - YTD vs. PYTD



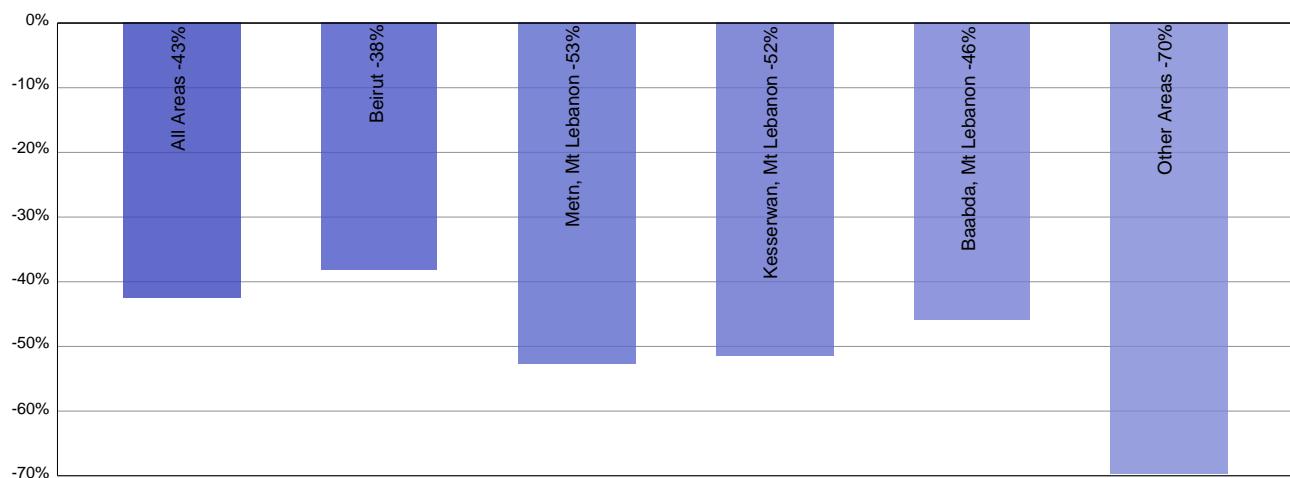


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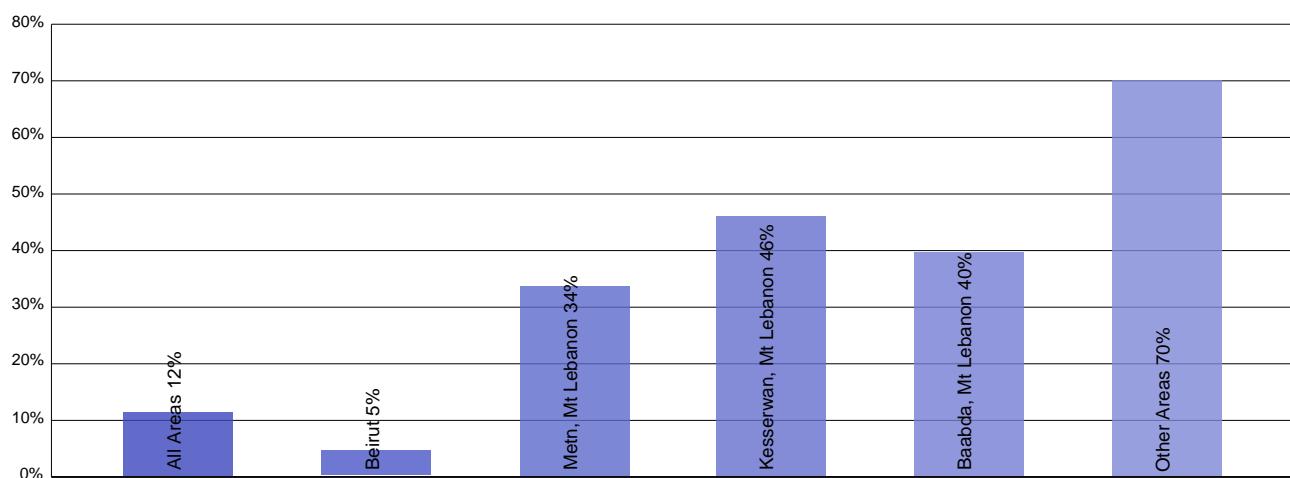
#### F. Number of refund transactions evolution - 2007 Q4 vs. 2006 Q4



#### G. Number of refund transactions evolution - 2007 Q4 vs. 2007 Q3



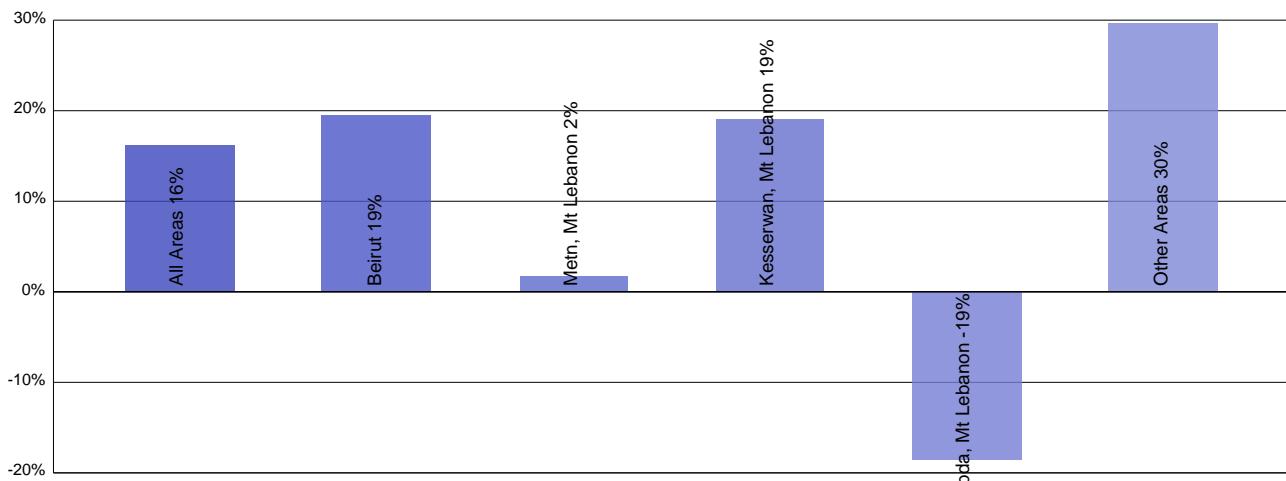
#### H. Number of refund transactions evolution - YTD vs. PYTD



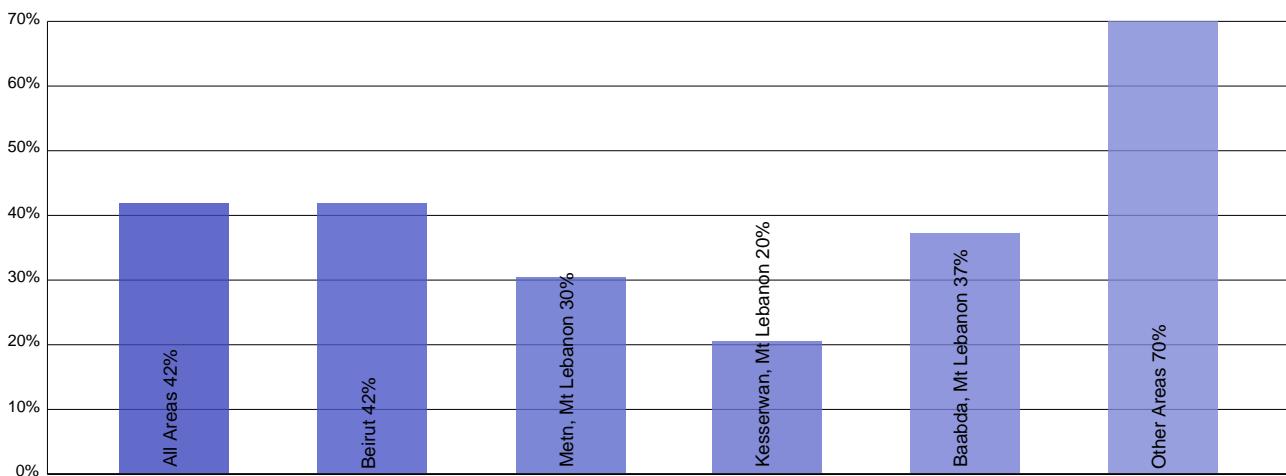


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### I. Average spending evolution - 2007 Q4 vs. 2006 Q4



### J. Average spending evolution - 2007 Q4 vs. 2007 Q3



### K. Average spending evolution - YTD vs. PYTD

